

EXHIBIT Y

THE WIMBLEDON FUND SPC – CLASS TT
c/o Swiss Financial Services (Bahamas) Ltd.
One Montague Place
4th Floor, East Bay Street
P.O. Box EE-17758
Nassau, Bahamas

October 9, 2012

Advisory IP Services Group, Inc.
f/k/a Swartz IP Services Group, Inc.
2425 Colorado Blvd, Suite B205
Santa Monica, CA 90401
Attention: Contract Administrator

Re: Demand for Mandatory Prepayment from the Company

Gentlemen,

We refer to that certain Note Purchase Agreement dated November 14, 2011 (the “Agreement”), between you (the “Company”), and The Wimbledon Fund SPC – Class TT (the “Purchaser”). Capitalized terms used herein and not defined have the meanings given in the Agreement.

Section 10 of the Agreement provides:

On or after December 1, 2011, within thirty (30) days of any written notice from Purchaser of a redemption request from one or more unaffiliated limited partner(s) in Purchaser's fund (each such request, a “Redemption Event”), which notice shall state the full amount of funds requested to be redeemed by such unaffiliated limited partner(s) in Purchaser's fund (the “Redemption Amount”), the Company shall prepay a principal amount of the Notes equal to fifty percent (50%) of the Redemption Amount set forth in such notice; provided, that any such redemption request must be accompanied by evidence, reasonably satisfactory to the Company, that the purpose and use of proceeds of the Redemption Event is to satisfy such redemption request (and no more than 50% the total amount thereof).

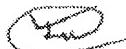
On August 22, 2012, Société Générale sent the Company a demand for prepayment of \$9,200,000 attached hereto as Exhibit A, and on October 1, 2012, Société Générale sent the Company an additional demand for prepayment of \$400,000 attached hereto as Exhibit B. These prepayment demands were sent by Société Générale on behalf of the Purchaser in order to enable the Purchaser to satisfy the redemption requests received by the Purchaser attached hereto as Exhibit C. To date, the Purchaser has not yet received any funds from the Company in respect of these prepayment demands and redemption requests. As a mandatory prepayment of principal, please remit to the Purchaser 50% of such amounts, or \$4,800,000, no later than 30 days from the date hereof. The Purchaser hereby represents that it will use the amounts remitted to satisfy 50% of the redemption requests it has received.



In the event that payment is not forthcoming within this 30 day period, the Company will be in default under Section 11 of the Agreement, and the Purchaser may declare all of the Notes to be immediately due and payable as set forth in Section 12 of the Agreement. Please note that the delivery of this letter is without prejudice to and does not waive any right, claim, interest, power, privilege or remedy that the Purchaser has or may have under the applicable transaction documents, at law or equity or otherwise, all of which are expressly reserved.

Sincerely,

THE WIMBLEDON FUND SPC – CLASS TT

By: 

Name: Vincent King
Title: Director

By: 

Name: LaTonia Symonette-Tinker
Title: Director



EXHIBIT A

Fax

Société Générale Private Banking (Suisse) SA

A l'attention de/to	Swartz IP Services Group Inc Attn. Kia Jam or David Bergstein 2425 Colorado Boulevard Suite B205 Santa Monica , CA 90401	Tel. Fax.001 310 388 5363 001 310 628 4141
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Copie à/cc	Tel. Fax.
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De la part de/from Société Générale Private Banking (Suisse) S.A.

Date August the 22 , 2012

Page 2

N° de téléphone à rappeler en cas de page manquante/
In case of missing page, please call : Tél. 0041 21 343 12 87
0041 21 343 14 04

Objet/Subject

Redemption Swartz IP Services Group Inc A

Hello

We have a position of Swartz IP Services Group Inc A for USD 12'500'000

We want to redempt (Sell) 9'200'000 parts of this position

We send you a fax and the letter will follow

Thanks to tell if this demand is ok or if you need more information

Have a nice day

Si ce document ne vous concerne pas, veuillez le détruire immédiatement, en conserver le secret et prévenir l'émetteur, merci / If this document does not concern you, please destroy it promptly, keep it secret, and inform the sender, thank you.

Siège
Rue de la Coraterie 6
Case postale 5022
CH-1211 Genève 11
Tel. +41 (0)22 819 02 02

Zweigniederlassung Zürich
Talstrasse 66
Postfach
CH-8039 Zürich
Tel. +41 (0)44 218 56 11

Succursale de Lausanne
Avenue de Rumine 20
Case postale 220
CH-1001 Lausanne
Tel. +41 (0)21 343 12 12

BERG008420

*** RAPPORT EMISSION ***

EMISSION OK

N° TX/RX 0521
ADRESSE DESTINATAIRE 00013108284141
ID CORRESPONDANT
DEBUT 22/08 11:17
DUREE 00'53
PAGES ENVOYERES 2
RESULTAT OK



Fax

Société Générale Private Banking (Suisse) SA

A l'attention de/to Swartz IP Services Group Inc Tel.
Attn. Kia Jam or David Bergstein Fax. 001 310 388 5363
2425 Colorado Boulevard 001 310 828 4141
Suite B205 Tel.
Santa Monica , CA 90401 Fax.

Copie à/cc Tel.
Fax.

De la part de/from Société Générale Private Banking (Suisse) S.A.

Date August the 22 , 2012

Page 2

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We want to redempt (Sell) \$'200'000 parts of this position

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*** RAPPORT EMISSION ***

EMISSION OK

N° TX/RX	0520
ADRESSE DESTINATAIRE	00013103885363
ID CORRESPONDANT	
DEBUT	22/08 11:18
DUURE	00'53
PAGES ENVOYERES	2
RESULTAT	OK



SOCIETE GENERALE
Private Banking

Fax

Société Générale Private Banking (Suisse) SA

A l'attention de/for	Swartz IP Services Group Inc	Tel.
	Attn. Kia Jam or David Bergstein	Fax 001 310 388 5363
	2425 Colorado Boulevard	001 310 826 4141
	Suite B205	Tel.
	Santa Monica , CA 90401	Fax.

Copie à/cc	Tel.
	Fax.

De la part de/from Société Générale Private Banking (Suisse) S.A.

Date August the 22 , 2012

Page 2

N° de téléphone à rappeler en cas de page manquante/ In case of missing page, please call :	Tél. 0041 21 343 12 87 0041 21 343 14 04
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Objet/Subject

Redemption Swartz IP Services Group Inc A

Hello

We have a position of Swartz IP Services Group Inc A for USD 12'500'000

We want to redempt (Sell) 9'200'000 parts of this position

We send you a fax and the letter will follow

Thanks to tell if this demand is ok or if you need more information

BERG008422

Exhibit B



Fax

Société Générale Private Banking (Suisse) SA

To : Swartz IP Services Group Inc.
Attn Kia Jam / David Bergstein Tel.
Fax 001.310.388.5363
Fax 001.310.828.4141

Copy to Tel.
Fax.

From Serge Naef / head of trade booking and settlement
serge.naef@socgen.com
Tel. +41.21.343.1468
Fax +41.21.343.1392

Date Oct. 1st, 2012

Page 1

N° de téléphone à rappeler en cas de page manquante/
In case of missing page, please call : Tel. +41.21.343.1468

Subject : redemption od usd 400,000 Swart IP class A

Dear Madam, dear Sir,

Please proceed of the redemption of usd 400,000 of the above mentioned fund.

The cash proceed should be sent to our following USD cash payment instruction below :

Societe Generale Private Banking, New York
Swift : SOGEUS33
In favor of Societe Generale Private Banking (Suisse) SA
Account Redacted
Swift : RUEGCH2Z

Thank you and regards,

Serge Naef

A handwritten signature in black ink, appearing to read 'S. Naef'.

Si ce document ne vous concerne pas, veuillez le détruire immédiatement, en conserver le secret et prévenir l'émetteur, merci / If this document does not concern you, please destroy it promptly, keep it secret, and inform the sender, thank you.

Siège
Rue de la Cornaterie 6
Case postale 5022
CH-1211 Genève 11
Tel. +41.21.388.210.00.00

Zweigniederlassung Zürich
Telestrasse 66
Postfach
CH-8039 Zürich

Succursale de Lausanne
Avenue de Rumine 20
Case postale 220
CH-1001 Lausanne

BERG008423

*** RAPPORT EMISSION ***

EMISSION OK

N° TX/RX	0562
ADRESSE DESTINATAIRE	00013103885363
ID CORRESPONDANT	
DEBUT	01/10 15:02
DUREE	00'35
PAGES ENVOYEEES	1
RESULTAT	OK



SOCIETE GENERALE
Private Banking

Fax

Société Générale Private Banking (Suisse) SA

To : Swartz IP Services Group Inc. Tel.
Attn Kla Jam / David Bergstein
Fax 001.310.388.5363
Fax 001.310.828.4141

Copy to Tel.
Fax.

From Serge Naef / head of trade booking and settlement
serge.naef@socgen.com
Tel. +41.21.343.1468
Fax +41.21.343.1392

Date Oct. 1st, 2012

Page 1

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Subject : redemption od usd 400,000 Swart IP class A

Dear Madam, dear Sir,

Please proceed of the redemption of usd 400,000 of the above mentioned fund.

The cash proceed should be sent to our following USD cash payment instruction below :

Societe Generale Private Banking, New York
Swift : SOGEUS33
In favor of Societe Generale Private Banking (Suisse) SA
edacte

BERG008424

*** RAPPORT EMISSION ***

EMSSION OK

N° TX/RX	0563
ADRESSE DESTINATAIRE	00013108284141
ID CORRESPONDANT	
DEBUT	01/10 15:03
DUREE	00'33
PAGES ENVOYERES	1
RESULTAT	OK



Fax

Société Générale Private Banking (Suisse) SA

To : Swartz IP Services Group Inc.
Attn Kia Jam / David Bergstein Tel.
Fax 001.310.368.5363
Fax 001.310.828.4141

Copy to Tel.
Fax.

From Serge Neef / head of trade booking and settlement
serge.neef@socgen.com
Tel. +41.21.343.1466
Fax +41.21.343.1392

Date Oct. 1st, 2012

Page 1

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In case of missing page, please call : Tel. +41.21.343.1468

Subject : redemption od usd 400,000 Swart IP class A

Dear Madam, dear Sir,

Please proceed of the redemption of usd 400,000 of the above mentioned fund.

The cash proceed should be sent to our following USD cash payment instruction below :

Societe Generale Private Banking, New York

Swift : SOGEUS33

In favor of Societe Generale Private Banking (Suisse) SA

A/c no [redacted]

BERG008425

THE WIMBLEDON FUND SPC, CLASS TT
PENDING REDEMPTIONS
REGISTER

Fund Name	Class	Class Name	Currency	Shareholder	Shares	Received	Shares
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD		1501 188.5056		
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD		2203 61.1510		
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD		2461 67.7579	31/8/2012	
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD		2984 465.1221		
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD		3358 90.9242	31/8/2012	
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD		3629 58.3874		
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD		3871 2.254.5480	27/7/2012	
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD		3728 30.8341	18/9/2012	
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD		3811 139.2323		
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD		3819 23.5754	17/9/2012	
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD		5600 14.1120	19/7/2012	
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD		5750 1.1000	18/9/2012	50.0000
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD		5832 38.2699		
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD		9895 13.9517		
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD		9906 41.4214		
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD		9940 145.1069	8/9/2012	
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD		9950 392.2524		
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD		9995 29.8042		
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD		10054 129.5266	19/9/2012	
Total					4,314.7556		

[REDACTED]
Partial redemption request received
Full redemption request received